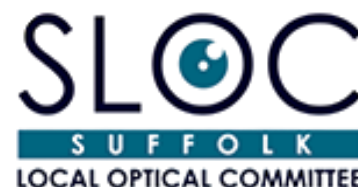


Suffolk LOC Strategy



Vision: To build an inclusive supportive primary eyecare community that empowers practitioners, expands services, and improves access to quality care for all.

Mission: We are working towards our vision by promoting the roles of NHS optical contractors and performers for the benefit of the NHS, patients and primary eyecare professionals.

Values: At Suffolk Local Optical Committee, we are guided by the Nolan Principles of Public Life, which shape how we serve our profession, patients, and partners:

- **Selflessness:** We act in the best interests of patients and the optical community.
- **Integrity:** We build trust through ethical, transparent conduct.
- **Objectivity:** We base decisions on evidence and fairness.
- **Accountability:** We are answerable to our profession, the public, and our partners.
- **Openness:** We foster honest dialogue, especially in our collaboration with the NHS.
- **Honesty:** We communicate clearly and truthfully in all our work.
- **Leadership:** We lead by example, supporting innovation and partnership across local eye care services.

We are committed to building strong, effective collaboration within the NHS, working together to deliver high-quality, accessible eye care for all in Suffolk. Our goals over the next four years are split over four interconnected work areas.

1 Membership Engagement

Connecting with our members to build better networks with our members, knowing who the LOC are, what they do and how they can help.

2 Stakeholder Engagement

To develop relationships with stakeholders and partners in eye care to enhance our effectiveness in being integral to a future of eye care in Suffolk.

3 Practitioner Education and Skill Development

To provide local, relevant sources to enhance our workforce to deliver excellent eye care in conjunction with secondary care.

4 Governance and Operational Excellence

To comply with legislation and build strong ethical and effective ways of carrying out the business of the LOC.